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To whom it may concern

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**Attending the ceremony
for receiving the Boutique Hotel Award 2014**

~ZEAVOLA RESORT press release~



APF Group Chairman Mr Mitsuji Konoshita (right) celebrates with Zeavola General Manager Mr Florian Hallermann at the ceremony in London after receiving the global award.

As we already announced, Zeavola Resort, a luxury resort hotel held by our group, just received the BOUTIQUE HOTEL AWARD2014, as WORLD BEST SUSTAINABLE BOUTIQUE HOTEL.

Zeavola Resort delivered the press release that reports the ceremony with their delight and the comments by General Manager, Florian Hallermann who stated their hard work to lead Zeavola Resort receiving this award.

Please kindly refer the original press release as below,

18 November, 2014

KOH PHI PHI, THAILAND - Zeavola Resort, located on Koh Phi Phi in Thailand has scooped the global prize for the World's Best Sustainable Boutique Hotel at the World Boutique Hotels Awards ceremony in London recently.

The exclusive black tie event was held at Montcalm Hotel, Marble Arch and represented resorts globally who have won country specific awards in various categories, to see if they won a wider regional or global award, a decision that was made at the gala ceremony.

"It was Zeavola's night," said General Manager Florian Hallermann. "All the team have worked tremendously hard and I am very proud of them all. This is for them," he said.

"We operate on an island and we need to live sustainably, close to nature and to the environment. For us it is not an option to operate otherwise. But, it is important we work smartly and cherish our natural resources and at the same time deliver a five-star barefoot luxury experience to guests."



Zeavola Resort's commitment to the environment and sustainability has been the cornerstone of their operations and philosophy ever since they launched. For high res image please click [here](#).

Located on the shores of Laem Ton beach, Zeavola is built around a sustainability ethos, with features such as a water reserve system which includes four deep wells and a reverse osmosis plant to minimise

unnecessary water consumption at the resort - efforts which have earned the resort a membership in the international 'green' hotels group Green Pearls.

The resort was also recently awarded the PADI Green Star Award, for outstanding contribution to the environment through the resort's project Coral Freedom.

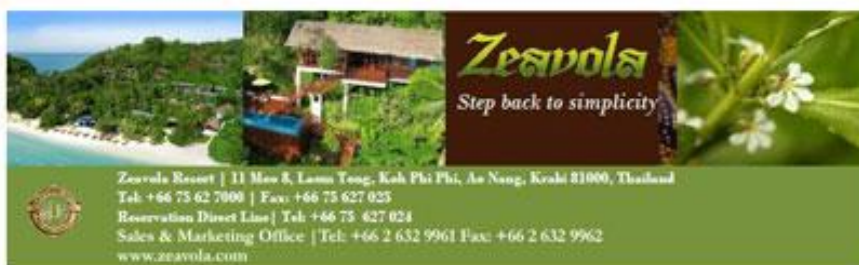
This is a project focussed on reversing the devastating effects of coral bleaching, a consequence of high carbon footprints and increasing global warming, and have so far seen over 10,000 coral fragments replanted around Phi Phi that were regenerated in Zeavola's coral nursery.

Zeavola is also part of the Green Fins project, which is coordinated by the United Nations Environmental Programme as part of a global effort to increase public awareness, and resort management practices that will benefit the conservation of coral reefs and reduce unsustainable tourism practices.

For further information and high-resolution photography, please contact:

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Thank you.