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To Whom it may concern

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Announcement regarding expansion activities for Entertainment contents business in Asia

Our entertainment contents business has been driving toward the targets “Asia Expansion”, “Digital Expansion” and “Real-user Consortium”. To accomplish these targets, we have organized and participated events at countries in Southeast Asia on continuous basis and many users visited our events so far. Through our events, we have introduced various entertainment contests which we have been involved. We take this opportunity as a one of meaningful investment activity for deep business expansion in Asia. As announced on 19th May 2016 that we already had hosted events in Thailand, Indonesia and Vietnam, and this time achieved in Mongol for the first time in 13th August 2016.

Events held in Ulan Bator, Mongol

Event : JAPAN POP CULTURE DAY

Period : 13 August 2016 (Sat) 10AM-6PM

Venue : AT National Amusement Park in Ulan Bator

Implementation : Yu-Gi-Oh! Official trading card game experience activity

Official Website : <https://www.facebook.com/japanMongolia>





JAPAN POP CULTURE DAY was an event that introduced not only Manga and Animation but also Japanese foods and budo(Martial art). The costume competition, demonstration of Kendo and other events were held at special stage. About 1,000 people joined at our trading game card teaching booth.

We have deeply engaged in editing of Manga and Games and also planning and organizing merchandise events since company establishment. The abilities and experiences are very our core competence. In the future, we will proceed organizing events in overseas and bring more excitements (Waku-Doki) with digital technologies to users in Asia and play a big role in connecting contents holders and users and warming up the entertainment industry

We would like to ask for continuous supports in the years to come as we will put more effort into our works and events.

End