

28 February 2019

To whom it may concern

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TCG "HAIKYU!! VOLLEYBALL CARD GAME" Media coverage for Indonesian version second edition "Ver. Rival" Product Launch Event

On 24 February 2019, Wedge Holdings Co., Ltd. (Headquarters: Chuo-Ku. Tokyo, Representative Managing Director and CEO: Mr. Tatsuya Konoshita) held an event to commemorate the product launch of HAIKYU!! VOLLEYBALL CARD GAME Indonesian version Second Edition "Rival" in Indonesia.

Many media came to cover the event for their topics. Here are some websites that write about the event and share on internet.

 Nekonoto is a news website regarding animation in Indonesia and the articles are delivered in Bahasa Indonesia. It have gained popularity over the years since its establishment in 2016. It covers not only animation related news, but also covers about games, events and dramas that are related to Japanese pop culture.

http://nekonoto.net/2019/02/25/luncurkan-starter-deck-volume-2-di-cf12-haikyu-tradin g-card-game-incar-pemain-kasual-dan-pemula/

2. Nawalakarsa is a news site that covers about Japanese pop culture, Indonesian creative industry, Jabodetabek public transportation, broadcasting, and Asia's social-politic.

https://nawalakarsa.com/brain-navi-rilis-tgc-haikyu-volume-kedua/

3. Risamedia is a news site that covers news about Japanese pop culture and Indonesia creative industry.

https://www.risamedia.com/warta/liputan/liputantcg-haikyuu-kompetitif-namun-rama h-akan-pemula/

- Jurnal Otaku Indonesia is a media that covers about various topics in Japan including pop-culture, unique news and politics. <u>http://jurnalotaku.com/2019/02/26/dek-terbaru-haikyu-volleyball-card-game-edisi-ind</u> <u>onesia-menampilkan-rival-tim-karasuno/?fbclid=lwAR3nhJBLbAbUdAeLwEYa LR0PN3-l</u> wBHE11gBZYoLDn6hzbH9GTRgSYESZo
- 5. KAORINUSANTARA is first community & media website in Indonesia that covers about creative Industry.

https://www.kaorinusantara.or.id/newsline/125532/haikyu-volleyball-card-game-volum e-2-comic-frontier-12

We would like to introduce the translation of one article written on news website Nekonoto as below.

In "Comic Frontier 12", an event also known as "Indonesian Comic Market", there is a product launch event for "HAIKYU!! VOLLEYBALL CARD GAME" Indonesian version second edition which targets amateur players and casual players.

After "Ver. Karasuno" starter deck targeting for beginners was released on December 2018, "HAIKYU!! VOLLEYBALL CARD GAME" come back again with second version starter deck for beginners. The event "Comic Frontier 12" that fully packed with Indonesia fans who loves Japanese animation and pop culture was held on 23-24 February 2019. The new TCG product of "HAIKYU!!VOLLEYBALL CARD GAME", also called "Kartu Haikyu" (Haikyu!! Card) was sold at the event. It is very simple and easy to understand and targeting more to amateur players and casual players. With these aspects, it is special and different from other TCG. "Kartu Haikyu" is designed and developed not only for some Indonesian Haikyu!! Fans but also for all TCG players in Indonesia. So everyone can be interested in the TCG.

At the event "Comic Frontier 12", the starter deck second edition was immediately sold out on the first day. The price for the starter pack is IDR 135,000. It consists of 40 cards that can be used for single player or play together with other friends. It comes with bonus card sleeves if you purchase on the event. The first edition of the starter pack has a story at Karasuno High School as a theme, while the second edition is focused on its rivals, Nekoma High School and Aoba Jyousei High School as a theme. There were many people who could not join the second event, but we accepted pre-orders from them, and provided them promotion cards of starter deck as bonus.

We also held the TCG "Kartu Haikyu!!" trail event. It attracted lots of visitors' interests. In fact, our booth always had people lining up throughout the event. Various type of

people from different gender and age, like female university students and teenagers visited our booth. Of course, not only new players that wanted to try the game, there were also some players that tried the games on last event and came again because they liked it very much and wanted to play it once again. When we interviewed one of the players for her reason to try this card game, she explained to us that not the game itself was quite simple, but playing with her favorite character made her much more excited. The other player told us "It seemed like I was playing volleyball on the table". The visitors who tried Kartu Haikyu!! on "Comic Frontier 12" event received a ticket to do lottery which had post cards and mini figures of Haikyu!! as prizes.

The product series will go on and more product line ups are planned to be released. The first is the booster first edition. The booster is introduced to strengthen the starter deck. The booster pack consists of normal cards and special cards (rare cards, super rare cards and ultra rare cards). One booster pack has 6 cards with at least one card from 3 special cards.

If you are interested with Kartu Haikyu!! and would like to know more about it, check the Instagram with account ID "haikyuvcg.id". You can have more information for teaching session, tournament and many. Furthermore, if you join any of the teaching session, you can get a limited promotion card. Are you interested? It is not too late yet. Let's bring your friends and enjoy playing it together!

The end