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To whom it may concern

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NEW PRODUCT RELEASED
HAIKYU!! VOLLEYBALL CARD GAME (Vietnamese Version)
STARTER HVD-03

On March, 31th, 2021, SHOWA BRAIN NAVI VIETNAM Co., Ltd (SHOWA BRAIN NAVI VIETNAM), a Vietnamese subsidiary of Showa Holdings Co., Ltd., is pleased to announce the release of the third starter of the popular trading card game series HAIKYU!! VOLLEY BALL CARD GAME (Vietnamese Version) under the Vietnamese title "BƯỚC ĐỘT PHÁ CỦA KARASUNO"

HAIKYU!! VOLLEYBALL CARD GAME (Vietnamese version) is developed by Wedge Holdings Co., Ltd (a Japanese subsidiary of Showa Holdings Co., Ltd.) under the license of Takaratomy Co., Ltd. and first released and distributed in Vietnam market by SHOWA BRAIN NAVI VIETNAM in 2018. This game is highly valued for its ability to enhance user's strategic thinking and creativity. Furthermore, with content closely based on the popular high school sport comics Haikyuu!! and state-of-the-art illustration, it was welcomed by Vietnamese young generation and has become one of the most popular trading card game (TCG) products in Vietnam.

In the new coming starter HVD-03, the protagonist's team Karasuno takes the central stage with newly developed features such as cards with abilities that can be activated without paying cost (Guts); cards without ability but have high Receive-Serve-Attack-Block points that can be used in various situations. Beside the upgraded game play, this time, to satisfy Haikyuu!! comic and animation's fans, a new series of cards call Cheer Card is also introduced for the first time. Although without combat ability, With illustrations and comical stories inspired manga Haikyuu!! animation series, these Cheer cards will sure to warm up a Haikyuu!! TCG match as well as become a must-have in any Haikyuu!! TCG collection.

With an aim to provide users with opportunities to play together as well as to build user community for the product. SHOWA BRAIN NAVI VIETNAM are organizing various promotion events and tournaments. Among them is the annual National Tournament and the Vietnam TCG Fest.

To cope with the social distance of the Covid 19 pandemic upheaval, we have started organized our game events on virtual platform such as ZOOM since 2020. By doing this, our users still can continue to enjoy playing Haikyu!! TCG together. Through virtual events and tournaments, for the first-time users from different part of the country can now come and compete together conveniently thus keep the community growing strongly, at the same time keep our users safe and happy while complying with the social distancing measures.

Also, in an effort to keep complying with the regulations during the pandemic, new product Starter HVD-03 of HAIKYU!! VOLLEYBALL CARD GAME was launched on an online event. This was the second time SHOWA BRAIN NAVI VIETNAM launch a new product through a virtual event, the professionally planned event received a great deal of attentions and interactions from users across the county. The new product HAIKYU!! VOLLEYBALL CARD GAME Starter HVD-03 is certain to become a new phenomenon in Vietnam TCG market.

Wedge Holdings engages in providing new TCG products in Asia and will continuously expand our content business in this market. We believe that HAIKYU!! VOLLEYBALL CARD GAME will pave a way for future expanding of our content business in Vietnam market.

About Showa Brain Navi Vietnam Co., Ltd.

Address: Room 1.3, Floor 1, 03 Phan Van Dat Street, Ben Nghe Ward, District 1, Ho Chi Minh City, Vietnam

Showa Brain Navi Vietnam Co., Ltd. is a subsidiary of Showa Holdings Co., Ltd. established in 2015 specified in content business including importing, distributing trading card game products, consulting content related business and promoting Japanese content products in Vietnam market.

About 「Haikyu!! Volleyball Card Game」

A TCG released in Japan by Takaratomy in 2014, based on the manga Haikyu!! written by Furudate Haruichi published by Shueisha Inc. since 2012. The Vietnamese version of this manga is also published in Vietnam by Kim Dong Publishing House under the title 「Haikyu!! Chàng khổng lồ tí hon」 .

「Haikyu!! Volleyball Card Game」 Vietnamese version is the first Vietnamese TCG officially released in Vietnam market.

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STARTER HVD-03



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