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To whom it may concern

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NEW PRODUCT RELEASED
HAIKYU!! VOLLEYBALL CARD GAME (Vietnamese Version)
BOOSTER HV-08 DESTINED RIVALS

On 31st of July, 2022, SHOWA BRAIN NAVI VIETNAM Co., Ltd (SBNV), a Vietnamese subsidiary of Showa Holdings Co., Ltd., is pleased to announce the release of the eighth booster of the popular trading card game series HAIKYU!! VOLLEYBALL CARD GAME (Vietnamese version) under the title "HV-08 DESTINED RIVALS"

HAIKYU!! VOLLEYBALL CARD GAME (Vietnamese version) is developed by Wedge Holdings Co., Ltd (a Japanese subsidiary of Showa Holdings Co., Ltd.) under the license of Takaratomy Co., Ltd. and first released and distributed in Vietnam market by SHOWA BRAIN NAVI VIETNAM in 2018. This game is highly valued for its ability to enhance user's strategic thinking and creativity. Furthermore, with content closely based on the popular high school sport comics Haikyu!! and state-of-the-art illustration, it was welcomed by Vietnamese young generation and has become one of the most popular trading card game (TCG) products in Vietnam.

The new released booster HV-08 marks the first appearance of a new team as well as several new characters with remarkable new power. This new product will heat up every HAIKYU!! VOLLEYBALL CARD GAME match as never before seen.

In HV-08, team Aobajosai high school comes with a brand new Ultra Rare card features team leader Oikawa Toru that are both powerful, breathtaking in design and extremely hard to attain. This is no doubt will be come one of the most sought after cards of HAIKYU!! VOLLEYBALL CARD GAME.

To counter this powerful Oikawa Toru, team Date Technical High School is equipped with the golden three Aone – Koganegawa – Futakuchi that will certainly block all attack with

their signature "Steel Wall". These three cards are designed to be put together to form one single beautiful panorama illustration; therefore could not be missed in any HAIKYU!! VOLLEYBALL CARD GAME collection.

Especially, this new booster HV-08 marks the appearance of the new team: Wakutani Minami, a heavy rival also competing for the right to enter the National finals which will bring to HAIKYU!! VOLLEYBALL CARD GAME many new characters as well as new strategies that will make the gameplay even more sophisticated and the games more exciting.

With an aim to provide users with opportunities to play together while coping with the social distance of the Covid 19 pandemic upheaval, we have started organizing our game events on virtual platform such as ZOOM since 2020. By doing this, our users still can continue to enjoy playing HAIKYU!! VOLLEYBALL CARD GAME together. Through virtual events and tournaments, for the first-time users from different part of the country can now come and compete together conveniently thus keep the community growing strongly, at the same time keep our users safe and happy while complying with the social distancing measures.

As the pandemic has been getting under control, our offline events and national tournaments are now re-opened and attracted a large number of participants.

Moreover, HAIKYU!! VOLLEYBALL CARD GAME has strongly gained its fame as a valuable collectible card among card collectors and anime, comic fandom at large. By continuing building up a Haikyuu!! facebook page with the newest and most exciting updates about the card game as well as other contents relating to Haikyuu!! IP, organizing prized quiz and other activities, SBNV has succeeded in making HAIKYU!! VOLLEYBALL CARD GAME a popular title among the collectible card community.

With the purpose of bringing information as well as a variety promotion of the new product to a larger body of users nation wide, Booster HV-08 of HAIKYU!! VOLLEYBALL CARD GAME was launched on an online event. The event, which was professionally planned, received a great deal of attentions and interactions from users across the country. The new product HAIKYU!! VOLLEYBALL CARD GAME Booster HV-08 is certain to become a new phenomenon in Vietnam TCG market.

Together with online launch event, SBNV also tied up with Fahasa-the largest bookstore chain in Vietnam to launch Booster HV-08 at Fahasa bookstore on 30th -31st July, 2022. Customer purchased in this event received the newest event limited Promotion Card HVP-054 Kageyama Tobio.

Wedge Holdings engages in providing new TCG products in Asia and will continuously expand our content business in this market. We believe that HAIKYU!! VOLLEYBALL CARD GAME will pave a way for future expanding of our content business in Vietnam market.

About Showa Brain Navi Vietnam Co., Ltd.

Address: Room 1.3, Floor 1, 03 Phan Van Dat Street, Ben Nghe Ward, District 1, Ho Chi Minh City, Vietnam

Showa Brain Navi Vietnam Co., Ltd. is a subsidiary of Showa Holdings Co., Ltd. established in 2015 specified in content business including importing, distributing trading card game products, consulting content related business and promoting Japanese content products in Vietnam market.

About 「Haikyu!! Volleyball Card Game」

A TCG released in Japan by Takaratomy in 2014, based on the manga Haikyu!! written by Furudate Haruichi published by Shueisha Inc. since 2012. The Vietnamese version of this manga is also published in Vietnam by Kim Dong Publishing House under the title 「Haikyu!! Chàng khổng lồ tí hon」 .

「Haikyu!! Volleyball Card Game」 Vietnamese version is the first Vietnamese TCG officially released in Vietnam market.

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New product release online event on July 30 2022



Launch event at Fahasa bookstore

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