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To whom it may concern

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Zeavola Resort has received a top rating from  
"Small Luxury Hotels of the World"

We are pleased to announce that Zeavola Resort, a luxury resort hotel in Phi Phi Island in Thailand owned and managed by our group, has received an evaluation for its hotel service, a record-high score of 95% (out of 100%) from "Small Luxury Hotels of the World" (SLH), an organization of independently operated luxury boutique hotels.

SLH is an organization that over 520 luxury boutique hotels in 90 countries around the world belong to. The members are independently operated hotels which provide services with various features to customers, mainly for affluent people. SLH regularly evaluates member hotels in a mystery shopper format, and now Zeavola Resort has received the evaluation results from the survey conducted in March 2023.

The evaluation covers several hundred evaluation items in the areas of product, service, cleanliness, brand, and sustainability, and an overall evaluation is determined through weighted averages of the items. SLH, consisting of hotels that can provide high-level services, allows only hotels that have achieved a certain level of evaluation to continue to stay as its members. Through the evaluation results of Zeavola Resort this time, it is expected that exposure in the SLH website and other media will be expanded.

Mr. Lion Imhof, General Manager of Zeavola Resort, stated, "We are extremely pleased with this impressive evaluation from SLH. After being forced to close for nearly two years during the COVID-19 pandemic, we are excited to have reached this point. This evaluation results is a testament to the hard work of our team, who have maintained their dedication to the hotel during a difficult time. We will continue to work enthusiastically to further enhance the value of the hotel as a luxury resort."

Since the suspension of all travelers' visits in the spring of 2020 due to the COVID-19 pandemic, Zeavola Resort went through closure and resumed its operations in December 2021. Then, it has earned high ratings for its service value and sustainable management, including the Luxury Hotel Award 2022, a worldwide hotel award in November 2022. It has also achieved record-high occupancy rates during the high season leading up to early 2023 while tourism in Thailand expanded. Even in April, the holiday season in Thailand, Zeavola Resort has been successful in attracting guests from both domestic and international markets.

Furthermore, Zeavola Resort has consistently received top ratings in various web services such as 9.0 out of 10.0 on Booking.com and 4.6 out of 5.0 on Google Maps. Through the evaluation results this time, we expect to contribute to further increases in room rates and visitor numbers in the future.

You can see this report on Zeavola Resort's official social media accounts.  
Zeavola Resort Official Instagram <https://www.instagram.com/p/CrKnK07uNoY/>  
Zeavola Resort Official Facebook <https://www.facebook.com/ZeavolaResort>

For your reference: Official website of Small Luxury Hotels in the World  
<https://slh.com/>



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